

ROCHESTER AREA
BUSINESS ETHICS
FOUNDATION



celebrating ethical cultures

Sponsorship and Scholarship Funding Opportunities

rochesterbusinessethics.com

CELEBRATING ETHICAL CULTURES

RABEF's mission is to promote and support the creation of ethical cultures throughout the Greater Rochester business community. We do so by:

- *Creating and distributing content related to business ethics as well as sponsoring educational programming.*
- *Recognizing ethical practices throughout the Greater Rochester area and celebrating ethical businesses with the annual ETHIE Award.*
- *Sponsoring scholarships that recognize students who exhibit high ethical standards through their educational endeavors.*

Every Fall RABEF hosts the ETHIE Awards to recognize local businesses with strong ethical practices. In the Spring we induct the recipients and finalists from the previous Fall's ETHIE Awards into our Honor Roll, further recognizing their commitment to business ethics.

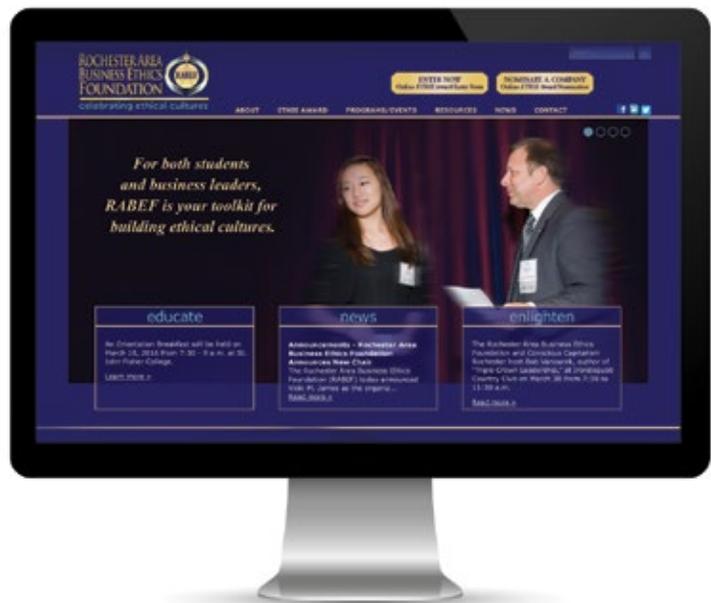
Sponsorships

The Rochester Area Business Ethics Foundation is able to celebrate ethical business cultures and educate the community only through the generous support of our sponsors. We especially thank our founding partners, St. John Fisher College, Greater Rochester Chamber of Commerce and the Society of Financial Service Professionals/Rochester Chapter, as well as our financial and community sponsors for their strategic alliance in championing high standards of business ethics.

Our sponsors also provide key support through program publicity, scholarship funding, additional resources necessary to identify ETHIE Award candidates, and support that enables RABEF to hold the annual ETHIE Award celebration and other events.

Gold Sponsor \$1,500

- Company name listed on RABEF website
- Eight invitations to ETHIE Awards event
- Invitation and one complimentary ticket to all RABEF events throughout the calendar year
- Large screen video and platform recognition during the ETHIE Awards
- Visibility on RABEF website and event publications





Platinum Sponsor \$3,500

- Company logo listed on all RABEF website pages, including the front page
- Recognition at all RABEF events throughout the calendar year
- Website link from www.rochesterbusinessethics.com to your company website
- Photo and quote about business ethics from representative of your organization on RABEF website
- Eight invitations to the ETHIE Awards event
- Invitation and two complimentary tickets to all RABEF events throughout the calendar year
- Large screen video and platform recognition during the ETHIE Awards
- Visibility on RABEF website and event publications

FOUNDING PARTNERS



Scholarships

The Rochester Area Business Ethics Foundation is able to foster the principles of business ethics starting with aspiring professionals – local high school and college undergraduate students majoring in business.

RABEF scholarships recognize students who exhibit high ethical standards, and also promotes the value of business ethics to a future generation of business leaders. If you are considering a donation, know that RABEF Scholarships are well deserved financial support for the future of ethical business practices in the Rochester area and beyond.

Several local students are honored annually:

The Martin F. Palumbos Rochester Area Business Ethics Foundation Scholarship is given to a student chosen by St. John Fisher College.

The Rochester Area Business Ethics Foundation Scholarship is given to students chosen by the Saunders Business School at Rochester Institute of Technology, SUNY College at Brockport and Nazareth College.

Scholarship Sponsor \$250+

- Invitation to the ETHIE Awards event
- Large screen and platform recognition

Ethics pays! Here's how...

Whether the goal is to receive an ETHIE award or to continually identify better ways to do business and add value to your company, completing the ETHIE award entry process is a company-building experience.

A landmark Harvard Business School study of 207 large firms over an 11-year period showed that a strong corporate and ethical culture:

- Increased revenues by 400%
- Increased the workforce by 800%
- Increased the stock price by 1,200%
- Increased net income by 7,500%

Consider this: what will your customers, vendors and potential new hires think about your company when they learn that your company is an ETHIE Award finalist or recipient?

Learn more by visiting our website:
rochesterbusinessethics.com



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